



# STRATEGIC PLANNING PROCESS

## OBJECTIVE

The objective of this planning activity is to update a 3-5 year strategic plan characterized by:

- A long-term vision
- Concentration of effort through a focused mission supporting the vision
- Measurable objectives used to attain the aspirations detailed in the strategic plan.
- District and community involvement, which drives consensus for the plan and all its elements
- Implementation accompanied with specific accountability
- Bi or tri Annual evaluation and renewal of the Plan
- Annual school board goals for the district aligned to the plan

Ultimately, the goal is to enable the district to practice true strategic management in order that students flourish.

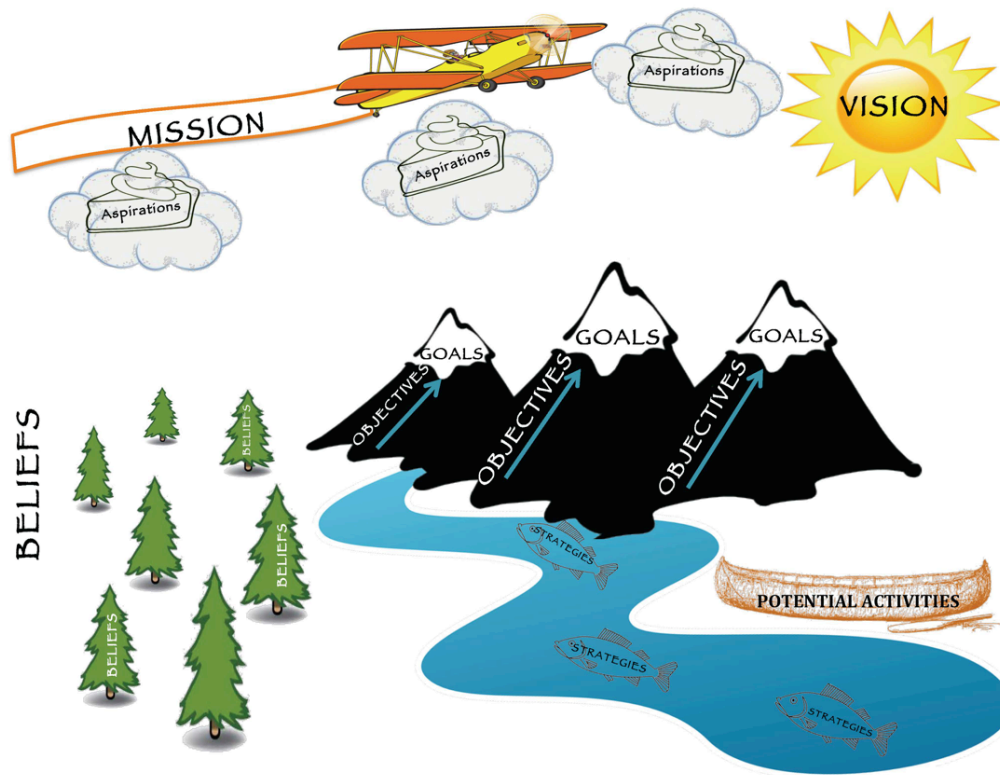
## Update Sessions (bi or tri annually):

This session involves the Strategic Planning Team (made up of former and new members) that is constructed with the make-up of the district and community taken into consideration. Community and staff members should be able to “see themselves reflected back” in the planning team membership. The external facilitator leads this session. During the session, the Team **reviews and updates**:

- Internal factors (A thorough, unbiased examination of the organization strengths and weaknesses.)
- External factors (An examination of those forces which an organization has little or no control.)
- Critical issues (Threats and opportunities.)

In addition, the Team will **update** the following components of the Plan by consensus:

- Beliefs or Values -- A statement that is a formal expression of the district's fundamental values: its ethical code, its overriding convictions, and its commitments.
- Mission -- A statement that is a clear and concise expression of the district's purpose and function.
- Aspirations -- Statements of what we really want, use to develop goals.
- Objectives -- The district's commitment to achieve specific, measurable end results.
- Strategies -- Specific initiatives that the district will undertake to achieve the measurable objectives.



# GOAL ALIGNMENT



<b>Event</b>	<b>What it entails</b>	<b>Timeframe</b>	<b>Cost</b>
Community Survey	Development of an on line survey that could be shared with community. It could also be printed and collected / scanned to AASB. Tabulation of this survey would be compiled into a report for the planning committee to review during the process.	4-6 weeks prior to the st. planning process	\$850 (daily rate)
Strategic Planning Process including discussion around Mission Vision	Working with 15-20 community stakeholders including SB members if they are interested. Full commitment would be nice from all participants; Results will include a report and a brochure ready for sharing to community	2 full days	\$4000-5000/ 2 day on site and pre/post planning
Follow up Sessions <b>OPTIONAL</b>	Facilitated workshop with staff to help develop action items to align with the new plan	As often as needed	\$850 (daily rate)